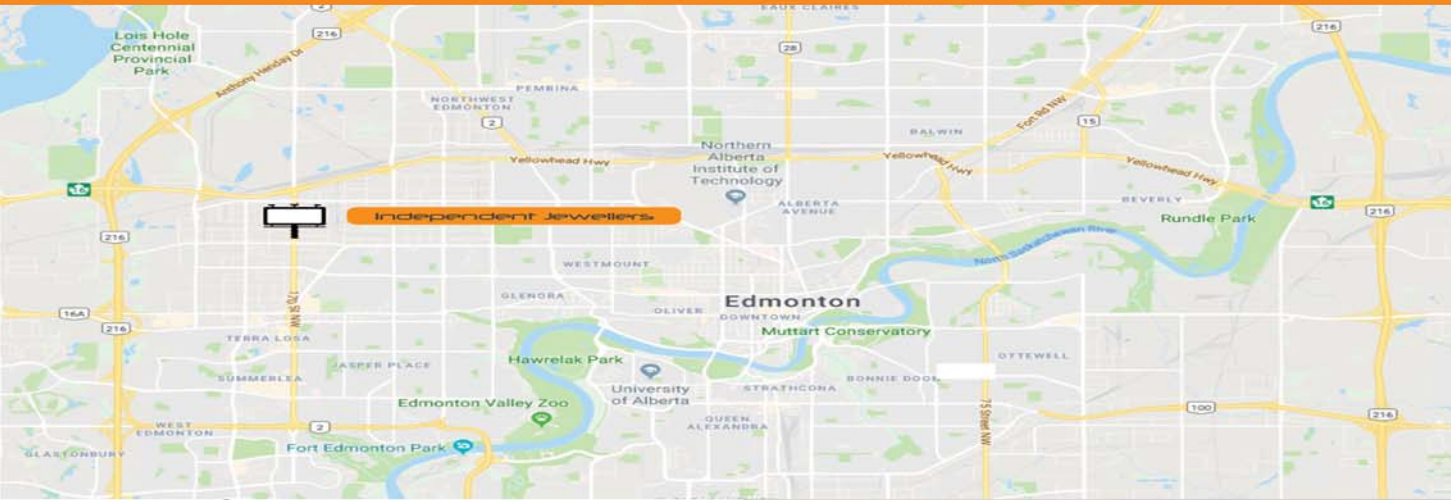


# INDEPENDENT JEWELLERS

South Side



Digital Billboard In West Side Of Edmonton  
Newly Upgraded, One Of First Billboards In Western Canada  
10 Blocks North Of West Edmonton Mall  
High Traffic, On Northern Route To Central Edmonton

Full Motion Video  
6 Second Ads  
Once per Minute, 24/7  
9' x 18' Full Colour Screens  
Latitude 53°33'40.02" N  
Longitude 113°36'58.12" W