

# MCMAHON STADIUM

North Side



Full Motion Video  
6 Second Ads  
Once per Minute, 24/7  
10' x 20' Full Colour Screens  
Latitude 51°4'10.01" N  
Longitude 114°7'6.638" W

Only Digital Billboard In NW Calgary On High-Traffic Road  
616,000 Weekly Impressions  
Situated In The Parking Lot Of Calgary's  
Primary Football Stadium